

OVER-WRAPPED CARTON AND ASSOCIATED PRODUCTION METHOD

ABSTRACT

A standard printed paperboard beverage carton is replaced with a generically printed or blank paperboard carton which is later over-wrapped with a printed film that may be applied in the customer's bottling plant after filled cans are inserted therein and the paperboard carton erected. The over wrap concept of this invention allows for a reduction in paperboard consumption for the production of the cartons and the requirements for each individual carton while still providing appropriate coverage and concealment of the containers within the carton. Once the carton has been over-wrapped with the film, the customer must still be able to penetrate the over wrap to utilize a handle formed in the die-cut paperboard carton. This is accomplished by perforating the over wrap film in registration and after it is applied to the filled carton.